

CR

Urban League

MARTIN E. SEGAL COMPANY
CONSULTANTS AND ACTUARIES

THREE EAST FIFTY-FOURTH STREET • NEW YORK 22, N.Y. • PLAZA 1-4343

November 14, 1963

BOSTON
CHICAGO
SAN FRANCISCO
LOS ANGELES

Mr. H. J. Gibbons
Executive Assistant to the General President
International Brotherhood of Teamsters,
Chauffeurs, Warehousemen & Helpers
of America
25 Louisiana Avenue, N.W.
Washington 1, D.C.

ADMINISTRATIVE FILE
Civil Rights - Urban League
x Constitution
x Segal, Martin E.

Dear Mr. Gibbons:

Thank you for your letter of November 13 concerning
the National Urban League's Equal Opportunity Day
dinner next Tuesday.

You and your associates might want to know that the
annual awards which the League gives are simply in
recognition of a person's views and practical activity
in behalf of equal employment rights and opportunities
for Negroes and other minority groups.

I appreciate the time you took to write and explain
the Union's views - and the League also appreciates
the previous support which the Union has given its
overall activities.

Sincerely yours

Martin E. Segal

Martin E. Segal
President

MES:rk
cc: Mr. David Kaplan

ADMINISTRATIVE FILE

Civil Rights - Urban League
Dissemination
X Segal, Martin E.

November 13, 1963

Mr. Martin E. Segal, President
Martin E. Segal Company
3 East 54th Street
New York 22, N. Y.

Dear Mr. Segal:

I have your communication addressed to President Hoffa dated November 4, 1963. The reason why a mix-up occurred in respect to your previous letter was in my conversation with Dave Kaplan, I pointed out the fact that two men were being honored and not just Van Arsdale, the second man being the President of the Western Electric Company.

Our Union cannot participate in any dinner honoring H. I. Remnes. Remnes has spent hundreds of thousands of dollars attacking our International Union and its officers in the most vicious manner possible.

While we have the utmost respect for Harry Van Arsdale, Jr., we will not identify ourselves with a dinner honoring H. I. Remnes.

Very truly yours,

H. J. Gibbons
Executive Assistant to the
General President

HJG/ya
cc: Dave Kaplan

MARTIN E. SEGAL COMPANY
CONSULTANTS AND ACTUARIES

THREE EAST FIFTY-FOURTH STREET • NEW YORK 22, N.Y. • PLAZA 1-4343

November 4, 1963

BOSTON
CHICAGO
SAN FRANCISCO
LOS ANGELES

Mr. James R. Hoffa, General President
International Brotherhood of Teamsters,
Chauffeurs, Warehousemen & Helpers of
America
25 Louisiana Avenue, N.W.
Washington, D.C.

Dear Mr. Hoffa:

Following the recent conversation with Mr. David Kaplan, I am enclosing here an additional copy of the letter that was sent to you several weeks ago. We are a little at a loss to understand why that - and the follow-up letter sent last week (copy also enclosed) didn't reach you.

We hope your organization can participate in the Equal Opportunity Day Dinner of the National Urban League planned for November 19.

With all good wishes, I am

Sincerely yours

M. E. Segal

Martin E. Segal
President

MES:rk
encs.

EQUAL OPPORTUNITY DAY

ANNUAL DINNER
THE WALDORF-ASTORIA HOTEL
NOVEMBER 19

DUPLICATE

SPONSORED BY THE NATIONAL URBAN LEAGUE
14 EAST FORTY EIGHTH STREET, NEW YORK 17, N. Y.

PLAZA 1-0300

October 25, 1963

HONORING
Mr. H. I. Romnes, President
Western Electric Company
Mr. Harry Van Arsdale, Jr., President
New York City Central Labor Council,
AFL-CIO

Mr. James R. Hoffa, General President
International Brotherhood of Teamsters, Chauffeurs,
Warehousemen & Helpers of America
25 Louisiana Avenue, N.W.
Washington, D.C.

Dear Mr. Hoffa:

With our Equal Opportunity Day dinner less than a month away, (November 19th), I am prompted to send you and other Committee members this brief reminder.

This Dinner, as you know, will honor two outstanding national leaders - Messrs. H. I. Romnes, President of Western Electric, and Harry Van Arsdale, Jr., President of the New York City Central Labor Council. They will receive the League's 1963 Equal Opportunity Day Awards for their noteworthy contributions to the League's goal of equal opportunity for all Americans. Secretary of Commerce Luther Hodges will be the principal speaker and an outstanding program of entertainment is planned.

As we have noted previously, 1963 is a very special year both for the Equal Opportunity Day dinner and the entire field of interracial activities. This year marks the 100th anniversary of the Gettysburg Address and the centennial of the Emancipation Proclamation. This, and the fact that we honor two well deserving leaders, makes your presence at the dinner a must.

We need your help NOW to assure a successful affair on November 19th. I am, therefore, asking you to help by: first, making your own reservation immediately; second, coming to the League office at the above address and devoting an hour or two making telephone calls; third, calling and interesting your friends and associates in attending. We have installed temporary telephones in the Board room for your convenience.

If you have already made a reservation which has not come to my attention, please accept this letter as an additional note of appreciation. If you have not, your collect wire will be honored or you may use the convenient reservation card enclosed.

With all good wishes,

Sincerely,

M. E. Segal
Martin E. Segal
Dinner Chairman

Encl.

Honorary Dinner Committee

MARTIN I. SEARS, Chairman

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Bernie Seitz
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Alex Smalley
Charles J. Smith
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EQUAL OPPORTUNITY DAY

ANNUAL DINNER

THE WALDORF-ASTORIA HOTEL
NOVEMBER 19

HONORING
Mr. H. I. Romnes, President
Western Electric Company
Mr. Harry Van Arsdale, Jr., President
New York City Central Labor Council
AFL-CIO

DUPLICATE

SPONSORED BY THE NATIONAL URBAN LEAGUE
14 EAST FORTY EIGHTH STREET, NEW YORK 17, N. Y.

PLAZA 1-0900

September 6, 1963

Mr. James R. Hoffa, General President
International Brotherhood of Teamsters, Chauffeurs,
Warehousemen & Helpers of America
25 Louisiana Avenue, N.W.
Washington, D.C.

Dear Mr. Hoffa:

Extending an invitation to the annual Equal Opportunity Day Dinner of the National Urban League is always a very pleasant responsibility. This year both the pleasure and the responsibility are deepened by history; by the course of past history and by the history being made today.

Equal Opportunity Day marks the anniversary of the Gettysburg Address. This year we will mark the 100th anniversary of that call to rededication to freedom. This year also marks the centennial of the Emancipation Proclamation. And this year President Lincoln's call for equality is being answered by more voices and more action than in any other year of the last hundred. This year's dinner will celebrate all these events.

As always at these Equal Opportunity Day Dinners - to be held at The Waldorf-Astoria on Tuesday, November 19 - we will honor two men who have made outstanding contributions to equal opportunity. This year's honorees will be Mr. H. I. Romnes, President, Western Electric Company, and Mr. Harry Van Arsdale, Jr., President, New York City Central Labor Council, AFL-CIO.

The League is the only national social agency devoted exclusively to a professional program of helping the Negro secure equal opportunities for decent jobs, education and training, housing, and health and welfare services. It is committed to the use of such methods as research, conference, public education and community organization. The proceeds of this dinner go to further this important work.

This year, on the 100th anniversary of the Gettysburg Address, on the 100th anniversary of the Emancipation Proclamation, we feel it fitting to ask \$100 per dinner place - \$1 for every year in which we should have done better than we did.

Your presence at the dinner will add to its importance. I therefore extend a very warm invitation to join us.

For your convenience, a dinner reservation form is enclosed. Tables seating ten are \$1,000 (\$100 per person). We look forward to your early acceptance.

With all good wishes, I am

Sincerely,

M. E. Segal
Martin E. Segal
Dinner Chairman

ON THE OCCASION OF THE 100th ANNIVERSARY OF THE EMANCIPATION PROCLAMATION 1863-1963

Honorary Dinner Committee

MARTIN E. SEGAL, Chairman

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MR. MARTIN E. SEGAL
EOD Dinner Chairman
14 EAST 48th STREET
NEW YORK 17, N. Y.

GUEST LIST	
NAME (Mr., Mrs., Miss)	ADDRESS
1	
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Dear Cherrise Segal:

I shall attend the 1963 Equal Opportunity Day Dinner honoring
H. I. Romnes and Harry Van Arsdale, Jr. on Tuesday, November
19th, at 6:30 P.M., The Waldorf Astoria Hotel, New York City.

Enclosed is my check (tax deductible) for \$

Please reserve: places @ \$100

..... tables of 10 @ \$1,000

☐ I cannot attend, but my check is sent as a contribution.

NAME TELEPHONE

ADDRESS

Checks should be made payable to the National Urban League. Please
list guests on reverse. For information call. PLaza 1-0300, Ext. 22



NATIONAL URBAN LEAGUE, Inc.

FOR EQUAL ECONOMIC OPPORTUNITY

14 EAST FORTY-EIGHTH STREET, NEW YORK 17, N. Y. - PLAZA UNITED

ADMINISTRATIVE FILE

Civil Rights -
Urban League
X Invitation
Segal, Martin E.

July 9, 1963

Mr. H. J. Gibbons
International Brotherhood of Teamsters
25 Louisiana Avenue
Washington, D.C.

Dear Mr. Gibbons:

Thanks so very much for accepting the invitation to join the Honorary Committee planning the 1963 Equal Opportunity Day Dinner of the National Urban League. I look forward to seeing you at the first meeting of the Committee on Tuesday, September 17th. You will receive a reminder before the meeting that will indicate where it will be held, and we will make every effort to keep the program brief but informative.

With all good wishes,

Sincerely,

Martin

MARTIN E. SEGAL
EOD Dinner Chairman

Affiliated with National Social Welfare Assembly, National Conference on Social Welfare.

AMERICAN TEAMWORK WORKS



National Urban League, Inc.

14 EAST FORTY-EIGHTH STREET, NEW YORK 17, N. Y. • PLAZA 1-0300

June 26, 1963

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Legal Counsel

Mr. H. J. Gibbons

25 Louisiana Ave.

Washington, D. C.

Dear Mr. Gibbons:

Each year the National Urban League holds an Equal Opportunity Day Dinner on the anniversary of the Gettysburg address. In connection with this event, the League presents the annual Equal Opportunity Awards to two outstanding leaders -- one from industry and one from labor -- who have "significantly contributed to the realization of equal opportunity for all American citizens." The enclosed announcement lists the distinguished former recipients of this award.

The League's Equal Opportunity Day celebration (November 19), marking the anniversary of President Lincoln's immortal address, is an important occasion in any year. And, because the celebration is being keyed to this year's 100th anniversary of the Emancipation Proclamation, it is of special significance. With the dramatic struggle for equal opportunity now approaching a climax in our country, this year's EOD celebration will serve as a most appropriate reminder to all Americans of their heritage and their responsibilities.

The Board of the National Urban League would be pleased and honored if you would join us and a group of distinguished fellow citizens as a member of the 1963 Honorary Dinner Committee. Your advice and support will be invaluable, and the call upon your time will be minimal. The first meeting of the Committee will be held on Tuesday, September 17th, at 8:30. You'll be advised of the place at a later date.

We would all be delighted to have your acceptance on the Committee by return mail. A reply card is enclosed for your convenience.

I look forward to working with you on behalf of this vital cause, and hope to see you at the meeting of the Committee on September 17th.

Sincerely,

Martin E. Segal

MARTIN E. SEGAL

EOD Dinner Chairman

Encl.

AFFILIATED WITH NATIONAL SOCIAL WELFARE ASSEMBLY, NATIONAL CONFERENCE ON SOCIAL WELFARE

You are respectfully reminded
to reserve this date

Tuesday,
November 19, 1963

for on occasion we hope
you will plan to attend
and to support

THE 1963
EQUAL OPPORTUNITY DAY
DINNER

Grand Ballroom
Waldorf-Astoria Hotel

on the
100TH ANNIVERSARY
of the
EMANCIPATION
PROCLAMATION

Sponsored by the
National Urban League

Previous recipients of the annual Equal Opportunity Awards are:

INDUSTRY	LABOR
1962	1962
THOMAS J. WATSON, JR. Board Chairman International Business Machines Corp.	A. PHILIP RANDOLPH President Brotherhood of Sleeping Car Porters
1961	1961
WALTER H. WHEELER, JR. Board Chairman Pitney-Bowes, Inc.	DAVID SULLIVAN President Building Service Employees International Union
1960	1960
CHARLES G. MORTIMER Board Chairman General Foods Corp.	JOSEPH CUBBAGH President National Maritime Union
1959	1959
LEE M. BRISTOL* Board Chairman Bristol-Myers Co.	GEORGE MEANY President American Federation of Labor and Congress of Industrial Organizations
1958	1958
BENJAMIN FAIRLESS* Board Chairman United States Steel Corp.	DAVID J. McDONALD President United Steelworkers of America
1957	1957
JAMES P. MITCHELL Secretary U. S. Department of Labor	JACOB S. POTOFSEY President Amalgamated Clothing Workers of America

* Deceased

Equal Opportunity Day 1963

Equal Opportunity Day, celebrated on the anniversary of President Lincoln's Gettysburg Address, is an important occasion in any year. It reminds us that freedom is far more than a legal concept, it is also a pattern of living; that freedom is more than an exercise of rights, it also requires an opportunity to exercise equal rights.

That is why the celebration of Equal Opportunity Day is of special importance this year — 1963 is the 100th anniversary of the Emancipation Proclamation. That day, this year, should be a most dramatic reminder to all Americans of their heritage.

Equal Opportunity Day has traditionally been marked by a dinner sponsored by the National Urban League. The dinner is used as the occasion to present the League's annual Equal Opportunity Awards to a leader of industry and a leader of labor who have made "significant contributions to the realization of equal opportunity for all American citizens".

We are sending this announcement of the 1963 EOD dinner long in advance of the date because we hope you will agree with us as to its importance. We also hope you will mark this date on your calendar as deserving of your presence and support.

MARTIN E. SEGAL
Equal Opportunity Day
Dinner Chairman



NATIONAL URBAN LEAGUE

14 East 48th Street, New York 17, N. Y.

Area Code 212 — 751-0300

HENRY STIEGER
President

WHITNEY M. YOUNG, JR.
Executive Director

MARTIN E. SEGAL
Equal Opportunity Day Dinner Chairman

U. S. INDUSTRIES
250 PARK AVENUE
NEW YORK

CHAIRMAN OF THE BOARD
AND
PRESIDENT

ADMINISTRATIVE FILE

File
Civil Rights - Urban League
- Equal Opportunity Day
- Dinner (1962)
- Urban League
- Invitation

October 5, 1962

Snyder, John I., Jr.

Mr. James R. Hoffa
Inter'l. Brotherhood of Teamsters,
Chauffeurs, Warehousemen & Helpers
25 Louisiana Ave., N. W.
Washington 1, D. C.

Dear Mr. Hoffa:

I am pleased to join with the President of the National Urban League, Mr. Henry Steeger, in extending this cordial invitation for you to join us on the Honorary Committee for the 1962 Equal Opportunity Day dinner to be held in the Grand Ballroom of the Waldorf-Astoria, Monday evening, November 19th.

Each year this dinner is the occasion for the presentation of the annual Equal Opportunity Day awards for "outstanding contributions to Urban League goals." The 1962 awards will be presented to Mr. Thomas J. Watson, Jr., Board Chairman, International Business Machines, and Mr. A. Philip Randolph, President, Brotherhood of Sleeping Car Porters, AFL-CIO.

In endorsing the EOD observance last year, President Kennedy said, "Each year the National Urban League has dramatized the hope of equal opportunity for all Americans on the anniversary of Lincoln's Gettysburg Address. With each passing year that hope is more and more being transformed into reality."

This year's EOD dinner and celebration promises to be a most unusual and exciting occasion. We will be able to tell you why at a cocktail meeting of our committee, Tuesday, October 16th at 4:00 PM, in the Palm Room of The Waldorf-Astoria. Your acceptance to join with us on the Honorary Committee carries no obligation - but it will serve as a testimony of your belief in the concept of equal opportunity for all Americans.

Please tell us that you will join the Honorary Committee and that we can expect you at the October 16th meeting by filling out and returning the enclosed card. I look forward to your favorable reply.

Sincerely,

John I. Snyder, Jr.

John I. Snyder, Jr.
Honorary Chairman, EOD Committee

ADMINISTRATIVE FILE

Civil Rights

X North American

Indian Club

January 23, 1962

Mr. Frank Fitesimmons, Vice President
International Brotherhood of Teamsters
2741 Trumbull
Detroit, Michigan

Dear Sir and Brother:

Attached is a communication received from
the North American Indian Club.

Would you kindly put our full efforts behind
this and have Wendell get to work on this immediately.

Fraternalty yours,

James R. Hoffa
General President

JRH/yk
Enc.



NORTH AMERICAN INDIAN CLUB
CENTRAL Y. W. C. A. 2230 WITHERELL ST.
DETROIT 1, MICHIGAN

January 11, 1962

HONORARY MEMBERS:

RACHEL ROSE ANDERSON
Y. W. C. A. STAFF

REUB WEATHERFORD
INDIAN RELIEF WORKER

HON. G. MENNEN WILLIAMS

GEORGE STARK
COLUMNIST AND WRITER

RIG WHITE OWL
SENIOR WRITER, EDITOR

CHARLOTTE TOWNSEND
Y. W. C. A. STAFF

MILFORD S. CHANDLER
FARMER, ENGINEER, COLLECTOR

ELIZABETH ROE CLOUD
CHIFFON, N. C. A. I.

FELIX PADEN
POLICE INSPECTOR
RETIRED

RUSS WRIGHT
CHIFFON, INDIAN COOPERATIVE COUNCIL

CHIFFON, INDIAN COOPERATIVE COUNCIL

CHIFFON, INDIAN COOPERATIVE COUNCIL

ETHEL DUFFY
Y. W. C. A. STAFF

ROBERT DOMING
STYLIST, TRIBAL CHIEF

JANE MCCALL
Y. W. C. A. STAFF

JOHN S. SITTING BULL
CHIFFON

Dear Friend,

The North American Indian Club of Detroit and other Indian organizations in the state are working for action by the Michigan Legislature against discrimination against Indians. A bill introduced in the 1961 session passed the Senate, but died in committee in the House of Representatives. We are continuing our fight and would like your support in correcting this injustice.

Enclosed are two resolutions presenting our story, and two petitions. We would appreciate any effort you could make in securing signatures on these petitions from members of your organizations and friends. They must be registered voters. If you can see additional petitions I will be glad to send them to you.

Please return all signed petitions to the North American Indian Club of Detroit
Y. W. C. A. Central Branch
2230 Witherell St., Detroit 1, Michigan
or to the at
4720 Cass Ave., Detroit 9, Michigan
ON or BEFORE February 1, 1962.

Sincerely,

HA/yw
Encs. 4

Hannah Atkins (Mrs. Clarence)
Secretary, Resolutions Committee

Encs. rel for fls

ADMINISTRATIVE FILE
Civil Rights -
~~Urban League~~ Urban League
X Contributions
X

December 7, 1960

Miss Peg Ryan
The National Urban League
375 Fifth Avenue
New York 16, New York

Dear Miss Ryan:

I am very sorry to advise you that I have discussed your request for a contribution for the 50th Yearbook of the National Urban League with our officers, and they have determined that we are in no position, at this time, to make any contribution to this cause.

It is my hope that maybe on the next fund raising occasion, we may be of more assistance to you.

Very truly yours,

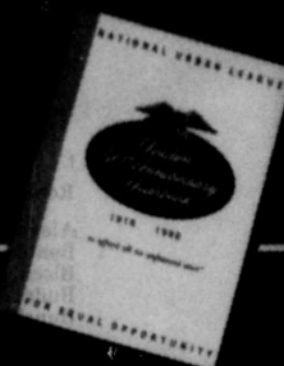
H. J. Gibbons
Executive Assistant to the
General President

HJG/yb



Golden 50th Yearbook

1910-1960



Golden Anniversary Honorary Committee

Chairman: Robert W. Dowling

Dr. Sadie T. M. Alexander

Dr. Ralph J. Bunche

Benjamin J. Kahn

Hon. Elmer A. Carter

John C. Calver

Miss Mary E. Dwyer

Hon. Arthur Flemming

Bernard F. Gribble

Hon. William H. Hastie

Mrs. Eugene Kinckle Jones

Thomas E. Jones

Mrs. Albert B. Loeber

Henry R. Luce

Dr. Margaret Mead

Hon. James P. Mitchell

F. D. Patterson

Hon. Adam Clayton Powell

Hon. Francis E. Rivers

Mrs. L. Hallingworth Wood

Commerce & Industry Committee

Chairman: James L. MacWhitty

William R. Austin

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Edward G. Boyle, Jr.

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Justin Dart

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Earl B. Dickerson

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R. E. Ferguson

Fred C. Fox

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J. F. Hankins

Ernest Handerson

Fred Lazarus, Jr.

Philip Liebmann

Wayne Marks

L. D. Milton

William S. Paley

Dr. C. B. Powell

Quincy A. Price

Harold H. Rogers

H. I. Rumsey

Elmer Roper

Walter N. Rothchild, Jr.

W. L. Sawyer

Richard J. Schaefer

Ann T. Shaulinger

Walter H. Wheeler, Jr.

Labor Leadership Committee

Chairman: James B. Conroy

Payroll Bastine

John P. Burke

Daniel E. Conway

William J. Farrow

Max Greenberg

A. F. Hartung

Ralph Hechlein

Felix C. Jones

Harman D. Kamin

Thomas J. Lloyd

David J. McDonald

Lee W. Minton

Paul A. Nagle

William Pollack

A. Philip Randolph

Walter P. Reuther

Also Ben

Peter T. Shoenen

George W. Smith

Arnold S. Zander

Norman Zukowsky

Religious Leadership Committee

Chairman: Rabbi Maurice M. Eisenbraun

Rev. John LeFurge

Dr. Gardner C. Taylor

Women's Committee

Chairman: Mrs. Sophie Yarnall Jacobs

Contributions are

tax deductible.

Yearbook Editor

Wm. R. Simms, Director

Urban League Fund

Mr. H.J. Gibbons
International Brotherhood of Teensters Union
25 Louisiana Ave. N.W.
Washington, D.C.

Dear Mr. Gibbons:

It was a great pleasure and privilege to speak with you on the telephone yesterday.

The enclosed letter from Mr. Robert W. Dowling will give you all the details about which I spoke. This 50th Anniversary Yearbook will be the biggest thing the League has ever attempted, and will be a Documentation of its work over the past 50 years, will have interesting and informative articles, and will have widest distribution all over the country.

As our very good friends, we hope to have you "Among Those Present" in it, and will have a special section for the various labor unions.

Hoping to hear favorably from you, and with kindest regards

Sincerely,

Peg Ryan
for
Robert W. Dowling

PR:MW
Enc.



Golden 50th Yearbook

1910-1960



November 4, 1960

Golden Anniversary Honorary Committee
Chairman: Robert W. Dowling
Dr. Sadie T. M. Alexander
Dr. Ralph J. Bunche
Benjamin J. Butterfield
Hon. John C. Calver
Miss Mary E. Dreier
Hon. Arthur Flemming
Bernard F. Glick
Hon. William H. Hastie
Mrs. Eugene Kinckle Jones
Thomas Roy Jones
Mrs. Albert D. Lasker
Henry S. Luce
Dr. Margaret Mead
Hon. J. Lee Smith
Hon. J. D. Patterson
Hon. Adam Clayton Powell
Hon. Francis E. Rivers
Mrs. L. Hollingsworth Wood

Mr. H.J. Gibbons
International Brotherhood of Teaasters Uni ns
25 Louisiana Ave., N.W.
Washington, D.C.

Dear Mr. Gibbons:

America's leaders in industry, labor and government have supported the high aims and important programs of the National Urban League for over fifty years.

This year, the League is publishing its Golden Anniversary Yearbook which will document the achievements made by the National Urban League in the field of race relations over the past half century. Today, in a climate more favorable to wider acceptance of the Equal Opportunity concept than ever before, the story of the League - its work, its accomplishments, its goals - must be made known to those leaders who influence the economic life of all Americans.

Initial distribution of the Yearbook will be made at the 1960 Equal Opportunity Day Dinner to be held at the Waldorf-Astoria Hotel in New York City on November 15th to the outstanding leaders of business, labor, civic and social affairs who will attend this important function. In addition, it will reach the nation's leadership through the National Urban League's 63 local affiliates in 36 states and the District of Columbia.

The prestige of your company name in our Golden Anniversary Yearbook, along with other leaders of American enterprise, will greatly enhance the work, and identify the calibre of leadership which has supported the League so effectively in its efforts to create better job opportunities, housing, health and welfare services for the Negro - 10% of our population.

You will find a mid-year report of the League's work on the following pages. Please wire me your space reservation today so that I may include your company's message with those of other important leaders of industry, labor and government sponsoring this work.

Sincerely yours,

Robert W. Dowling
Robert W. Dowling, Chairman
Golden Anniversary Committee

Commerce & Industry Committee
Chairman: James L. MacFarley
William B. Egan
Joseph L. Black
Edward G. Byrne, Jr.
John H. Bunker
Gardner C. Colles
Walker L. Cider
Justin Durr
Marion G. Dial
Earl I. Dickerson
Irving J. Fink
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R. E. Ferguson
Fred C. Fox
Walter D. Fuller
J. F. Hankins
Ernest Handwerker
Fred Lazarus, Jr.
Philip Liebman
Wanna M. L. S.
L. D. Miller
William J. Paley
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Gustav A. Pritz
Richard H. Rouse
H. I. Ruman
Elmer Roper
Walter N. Rothschild, Sr.
W. L. Sanders
Rudolph J. Scheffer
Asa T. Spaulding
Walter H. Wheeler, Jr.

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Powell Bastine
John P. Burke
Daniel E. Conway
William J. Foxson
Max Greenberg
A. P. Hartung
Ralph Helstein
Felix C. Jones
Herman C. Levin
Thomas J. Lloyd
David J. McDonald
Lee W. Minton
Paul A. Nagle
William Pollack
A. Philip Randolph
Walter P. Reuther
Alex Rose
Peter T. Shoenmann
C. W. Smith
Arnold S. Zander
Herman Zukowky

Religious Leadership Committee
Chairman: Rabbi Maurice N. Estandaeth
Rev. John Lefarge
Dr. Gardner C. Taylor

Women's Committee
Chairman: Mrs. Sophie Yarnall Jacobs

Contributions are tax deductible.

Yearbook Editor
Wm. R. Simms, Director
Urban League Fund

YEARBOOK OFFICE • 378 Fifth Avenue, New York 16, N. Y. • MUrray MA 6-5940

The Urban League at Mid-Year 1960...

... looks toward a new decade of important advancement in the Negro's struggle for full democracy.

Fifty years ago, the Urban League began to tackle the job of easing the pains of the unprecedented Negro migration from the rural South to the urban North. It paved the way for Negro workers and their families to enter the main stream of urban economic life.

Today, the Urban League's job is even more complicated because of two recent phenomena: the recurrence of population movements from farm to city and from city to city; and the influx of newcomers to the mainland. Securing decent housing regardless of color or race is a need that has become more pressing. The need for adequate health and welfare services, and for strengthening family life is much greater. And the integration of Negroes into the work force has required better preparation and higher skills.

During the year 1960 the Urban League has continued to provide effective answers and solutions to these complicated problems.

RACIAL PREJUDICE IN EMPLOYMENT is finding ever dwindling space in which to fester. The League's Commerce and Industry Council — keystone of our employment expansion program — stepped up its activity. Under the leadership of Carl H. Hageman, Vice President — Industrial Relations of the Union Carbide Corporation, the Council was able to increase substantially the number of corporations using League services and know-how.

Our Trade Union Advisory Council has been strengthened and closer working relationships have been established with the AFL-CIO Civil Rights Committee and a number of international unions, in efforts to eliminate discovered instances of racial discrimination. The International Brotherhood of Electrical Workers and the United Association of Plumbers and Pipe Fitters are among those supporting such efforts.

In North Carolina, one of the largest tobacco companies in the world hired a new technician and two other workers — the first Negroes the company had employed in those capacities in the South. In St. Louis, Missouri, an electrical equipment manufacturer hired four qualified Negroes — a first. Two Negroes were hired as apprentice pressmen by a stationery supply house in Los Angeles and in that same city a power company, supplying electricity to government buildings, employed two Negro clerks. The oil industry has long employed Negroes but only as laborers in the oil fields, but in 1959 two oil companies in Southern California employed Negro chemists.

And in a report on discriminatory hiring practices on the New York water front, the New York League received a promise of remedial action by the AFL-CIO. These are only samples of wide spread changes in hiring practices that were the result of Urban League intervention.

SEGREGATED HOUSING STILL REMAINS one of the nation's most difficult and explosive problem areas, with strong "for" and "against" positions, and very few on the fence. 1960 is a typical year.

In public hearings all over the country League spokesmen on invitation presented testimony pointing up the substandard housing conditions suffered by Negroes. For instance, the Chicago Urban League demonstrated that Negroes were 20 percent of the city's population but occupied 37 percent of all the substandard housing in that city. In New York, a League-sponsored housing conference analyzed the report of the Commission on Race and Housing released by the Fund for the Republic. More than 400 participants represented outstanding real estate, home building and mortgage banking interests. Top federal, state and municipal officials were joined by some of the nation's foremost housing experts. The conference stimulated a number of leagues in other cities to hold similar meetings — Denver, San Diego, Tulsa and Cleveland.

ENFORCEABLE FAIR-EMPLOYMENT LAWS were adopted by California and Ohio in 1959. This brings to sixteen the number of states now having such legislation on the books. Colorado, Connecticut, Massachusetts and Oregon passed fair-housing laws, pioneered by New York City and Pittsburgh. Missouri, New Mexico and Connecticut now have laws relating to discrimination in employment. Maine has become the twenty-fourth state to bar discrimination in public places, and Washington State has made it illegal to ask for race or religion on credit applications.



AT THE 1959 EQUAL OPPORTUNITY DAY DINNER IN NEW YORK: Left to right, David Dubinsky, President, ILGWU; George Meany, President, AFL-CIO; Frederick W. Ruhmond, Chairman, National EOD Committee; Lester B. Granger, NUL Executive Director; Lee H. Bristol, Chairman, Bristol-Myers Company; Theodore W. Kheel, NUL President, and David Sarnoff, Chairman, RCA.

These achievements point to progress in the field of civil rights for all Americans. But they also indicate the need to intensify educational efforts to underpin the laws' influence and to reduce the danger of misunderstanding.

OUR NATIONAL YOUTH-INCENTIVE PROGRAM continues to bear fruit through the motivation and stimulation of organizations, agencies, schools, and colleges as well as young people themselves, in helping to guide Negro boys and girls into the kind of education and training that lead to satisfying careers in later life. We established, in cooperation with Morehouse College in Atlanta, a scholarship for a high school senior participating in the Urban League's vocational guidance program. The winner, a major in mathematics and chemistry, plans to study engineering. The activity is a part of the League's Youth-Incentive program, "Tomorrow's Scientists and Technicians" (TST), to discover and encourage capable and talented youth interested in scientific and technical careers.

TWO EVENTS IN 1959 brought the Urban League into sharp public focus — the League's Annual Conference in September and Equal Opportunity Day on November 19th.

SOME 800 delegates and visitors to the League's Annual Conference met in Washington and mapped plans to halt rising racial tensions and inequalities growing out of the mushrooming of population in key metropolitan areas. Attendance included leaders in industry, labor, education, government, social welfare and civic life. They came from 63 industrial centers in 32 states. Heading an outstanding array of speakers and participants was Secretary Arthur S. Flemming of the Department of Health, Education and Welfare.

Last year's Equal Opportunity Day observance was the fourth, and it was a smashing success. The highlight of the celebration was the dinner at the Waldorf-Astoria in New York City, where more than 1,300 guests honored George Meany, AFL-CIO president, and Lee H. Bristol, board chairman of Bristol-Myers Company. They received the League's 1959 EOD Awards "for their contributions toward the Urban League goal of equal opportunity." Three major radio and TV networks broadcast parts of the dinner program. Twenty-seven governors issued proclamations, as did 87 mayors. And 57 of the 63 local Leagues joined in the nation-wide celebration with special programs of their own.

As we pass the Mid-year 1960, the 50th anniversary of the Urban League Movement, we can look back with pride on a half-century of solid accomplishment that has contributed substantially to the fabric of our nation's democracy. The League entered the 1960's determined that its program — soberly wrought, long range, nationwide — will continue to merit the financial and moral backing of the Nation.

NATIONAL URBAN LEAGUE 50th ANNIVERSARY YEARBOOK

1910-1960

SCHEDULE OF ADVERTISING RATES

Gold Page	\$2500.00
Full Page	1000.00
One-Half Page	650.00
One-Quarter Page	400.00

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Send copy and check to:

URBAN LEAGUE FUND
Publication Office
375 Fifth Avenue
New York 16, New York
MI: 6-5940

Date: 1960

Gentlemen:

You are hereby authorized to publish our advertisement in the National Urban League's Golden Fiftieth Anniversary Yearbook, for which I attach my check in the sum, and for the space, as indicated:

ROVEBDEP The undersigned agrees to furnish complete copy, plate or art on or before October 15th, 1960, and in the event of his failure to do so you are authorized to insert copy of your own selection and the undersigned agrees to accept it.

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Please make checks payable to URBAN LEAGUE FUND

"... to afford all



an unfettered start"

Advertising Rates
and Contract

1910-1960

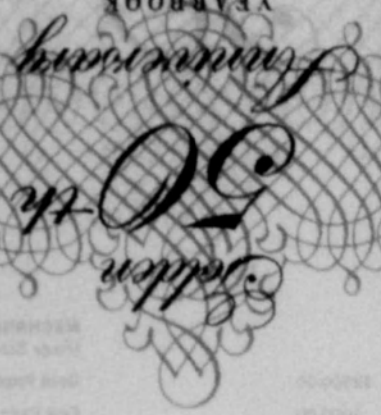
ANNIVERSARY YEARBOOK

YEARBOOK

NATIONAL URBAN LEAGUE

ANNIVERSARY YEARBOOK

NATIONAL URBAN LEAGUE



Advertising Rates
and Contract



"...to afford all an unfettered start"

The National Urban League is a national organization of Negroes, organized in 1909, for the purpose of promoting the economic, social, and educational advancement of the Negro people in the United States.

Advertising Rates
and Contract

RECEIVED
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C. W. & H. OF A.
OFFICE OF
GENERAL MANAGER

ADMINISTRATIVE FILE

Civil Rights - Labor League

X Labor League

X Equal Opportunity Day

Dinner (1960)

X Invitation

X Segal, Martin E.

November 9, 1960

Mr. John J. O'Rourke, Vice President
International Brotherhood of Teamsters
265 W. 14th Street
New York, New York

Dear John:

I am enclosing ten (10) tickets which
we purchased for the Carran dinner for you to use
as you see fit.

Fraternaly yours,

James R. Hoffa
General President

Enclosure

JRH:ee



NOVEMBER
19TH

PHONE
PLAZA 1-0300

EQUAL OPPORTUNITY DAY

SPONSORED BY THE NATIONAL URBAN LEAGUE

FOURTEEN EAST FORTY-EIGHTH STREET, NEW YORK 17, N. Y.

Honorary Chairman
MON. KEITH S. McHUGH
Commissioner,
N. Y. State Dept. of Commerce
WALTER P. REUTHER
President, UAW, AFL-CIO

National Chairman
JOHN H. JOHNSON
President,
Johnson Publishing Co., Inc.

Dinner Chairman
MARTIN E. SEGAL
President,
Martin E. Segal & Co., Inc.
National Urban League
HENRY STEEDER
President
LESTER S. GRAWGER
Executive Director

November 7, 1960

Mr. Harold Gibbons
Int'l Brotherhood of Teamsters,
 Chauffeurs, Warehousemen & Helpers
 of America
 25 Louisiana Avenue, N. W.
 Washington 1, D. C.

Dear Mr. Gibbons:

Thank you for your support of our Equal Opportunity
 Day Dinner, November 15th, at the Waldorf-Astoria. Your
 tickets are enclosed.

The proceeds from the Dinner will be an important
 factor in furthering the worthwhile work that the Urban League
 does. Should some of your friends whom we haven't reached
 be interested in attending, please give them the additional
 reservation form which is enclosed.

Do we have your guest list? If not, please call
 Mrs. Hall at PLaza 1-0300, ext. 22, and give it to her as
 soon as possible.

Again, our thanks for your interest and support.

Sincerely,

Martin E. Segal

Martin E. Segal
Dinner Chairman

Encls.
10 tickets

"November 19, the anniversary of the Gettysburg Address, has been
 designated Equal Opportunity Day. In Lincoln's words, it is altogether
 fitting and right that we should use this day to rededicate ourselves to
 the firm establishment of equal opportunity for all. Let every citizen of

the United States, whether an employer or employee, farmer or business
 man, join in the effort to abolish all artificial discrimination which hin-
 ders the right of each American to advance in accordance with his merits
 as a human being and his capacity for productive work."

PRESIDENT EISENHOWER

100



EQUAL OPPORTUNITY DAY

SPONSORED BY THE NATIONAL URBAN LEAGUE

PHONE
PLAZA 1-0100

FOURTEEN EAST FORTY-EIGHTH STREET, NEW YORK 17, N.Y.

Honorary Chairman
HON. KEITH S. McHUGH
Commissioner,
N.Y. State Dept. of Commerce
WALTER P. REUTHER
President, UAW, AFL-CIO

November
Second
1960

ADMINISTRATIVE FILE
Equal Opportunity Day
National Urban League
X Invitation

National Chairman
JOHN H. JOHNSON
President,
Johnson Publishing Co., Inc.

Mr. Harold Gibbons
Executive Vice President
International Brotherhood of
Teamsters and Chauffeurs
25 Louisiana Avenue, N.W.
Washington 1, D. C.

Dinner Chairman
MARTIN E. SEIGAL
President,
Martin E. Seigal & Co., Inc.

National Urban League
HENRY STEDGER
President
LESTER S. GRANGER
Executive Director

Dear Mr. Gibbons:

Mr. Joseph Curran, President of the National Maritime Union, and Mr. Charles G. Mortimer, Chairman of the Board, General Foods Corporation, will receive the National Urban League's Equal Opportunity Day Award at a dinner in the grand ballroom of the Waldorf-Astoria Hotel. Prominent persons from industry, labor and government will join in acclaiming these two distinguished citizens for their noteworthy contributions to the furtherance of equal opportunity for all Americans.

Equal Opportunity Day is sponsored by the National Urban League to focus national attention on the American ideal of equality of opportunity for all regardless of race, creed or national origin. It is a call for rededication to those principles upon which our democratic institutions have been established.

Because we believe that you are in accord with these principles, we are confident that you will want to be present at the dinner. In so doing, you will not only be honoring the recipients of this Award, but also you will be supporting the vital work of the National Urban League.

"November 19, the anniversary of the Gettysburg Address, has been designated Equal Opportunity Day. In Lincoln's words, it is altogether fitting and proper that we should use this day to rededicate ourselves to the firm establishment of equal opportunity for all. Let every citizen of

the United States, whether an employer or employee, farmer or business man, join in the effort to shake all artificial discrimination which hinders the right of each American to advance in accordance with his merits as a human being and his capacity for productive work."

PRESIDENT EISENHOWER

500.00 check
sent on 11/4/60.
Emling

Mr. Harold Gibbons
November 2, 1960
Page Two.

You will find enclosed reservation forms for your convenience. Tables seating 10 are \$500, or \$50 per person. We will appreciate knowing at your earliest convenience how many dinner reservations you will need.

We hope that you and your friends will join us on November 15.

Sincerely yours,

Carlton Yeldell
J. Carlton Yeldell
Labor Relations Secretary
NATIONAL URBAN LEAGUE

Enc.
JCY:BRC

